

**COURSE SPECIFICATION DOCUMENT**

<b>Academic School / Department:</b>	Humanities & Social Sciences
<b>Programme:</b>	Political Science
<b>FHEQ Level:</b>	6
<b>Course Title:</b>	Policy-Making in a Globalised World
<b>Course Code:</b>	POLS 6101
<b>Total Hours:</b>	160 (Lev 3-5) (4 US Credit)
Timetabled Hours:	45
Guided Learning Hours:	15
Independent Learning Hours:	100
<b>Credit</b>	16 UK CATS credits 8 ECTS credits 4 US credits

**Course Description:**

This course investigates the process of policymaking in modern states. It explores the role of ideas and institutions in policymaking, how in the new globalized world governments “import” and “borrow” policy ideas from each other, while analyzing how the different actors (i.e. states, bureaucrats, think-tanks, policy-networks, lobby groups, global civil society, and citizens) participate and influence the policy-making process. Through active learning activities (such as mapping the agenda-setting of ideas, identifying policy networks, advising a President) students will understand the complexities of policy-making and the challenges that the modern state faces in the era of globalization.

**Prerequisites:**

70 Credits

**Aims and Objectives:**

- To help students to develop a systematic understanding of public policy and policy-transfer processes in theory and practice.
- To help students develop systematic understanding of policy-making in a globalized world, including the changing roles of both states and non-state actors and network
- To provide a background for eventual careers in fields (including work in government, international organisations, business and the media) which require articulate, clear-thinking individuals with a grasp of political and economic ideas
- To provide a framework to assist concerned citizens to think critically about issues that are of increasing importance in the 21<sup>st</sup> century
- To promote critical engagement with a wide range of literature, and the development of both a succinct writing style, and the ability to present complex arguments orally

**Programme Outcomes:**

6AI; 6BI; 6CIII; 6DIII

A detailed list of the programme outcomes can be found in the Programme Specification.

This is located at the archive maintained by Registry and found at:

<https://www.richmond.ac.uk/programme-and-course-specifications/>

**Learning Outcomes:**

By the end of this course, successful students should be able to:

- Demonstrate a systematic understanding of the different theoretical approaches used in public policy.
- Demonstrate a systematic understanding of policy making processes in practice and the contextual factors that impact upon this.
- Demonstrates the ability to formulate, synthesise and effectively articulate arguments potentially incorporating competing perspectives, concepts and evidence in a range of formats and media including in professional and interpersonal contexts.
- Demonstrate entrepreneurial education in the form of skills that translate directly into professional practice.

**Indicative Content:**

- Theories of the state
- The role of ideas and institutions in the policy-making process
- Policy transfer and lesson drawing
- Policy Networks
- Actors in the policy-making process: the state, international institutional, bureaucracies, think-tanks, pressure groups, global civil society and citizens
- Globalization and multilevel governance
- Policy formulation & implementation
- Policy continuity and change

**Assessment:**

This course conforms to the University Assessment Norms approved at Academic Board and located at: <https://www.richmond.ac.uk/university-policies/>

**Teaching Methodology:**

This course will be delivered face to face through a combination of lectures and interactive sessions. In addition to classroom activities, there are guided learning elements that are tutor led and arranged through Blackboard. These activities can be asynchronous online sessions, flipped classrooms, set readings with discussion boards or set guest lectures for example. Set activities are monitored by the instructor to ascertain student engagement. Students are encouraged to prepare for class and to play an active part, to raise questions, following-up ideas and interact with a wide range of provided material.

**Indicative Text(s):**

- Cairney, P. (2019) *Understanding Public Policy: Theories and Issues*. 2<sup>nd</sup> edn. Red Globe Press.
- Coyle, D. (2020) *Markets, State and People*. Princeton University Press.
- Hill, M. and Varone, F. (2021) *The Public Policy Process*. 8<sup>th</sup> edn. Routledge.
- Parsons, W. (1996) *Public Policy: An Introduction to the Theory and Practice of Policy Analysis*. Edward Elgar.
- Von Arnim, R. and Stiglitz, J. (2022) *The Great Polarization: How Ideas, Power and Policies Drive Inequality*. Columbia University Press.

See syllabus for complete reading list.

**Change Log for this CSD:**

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Registry Services
First edition - November 2024		